



# Feast Festival

Annual Report  
2010

[www.feast.org.au](http://www.feast.org.au)





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## **Feast Aims and Objectives**

1. To produce Feast, Adelaide's annual lesbian and gay cultural festival.
2. To develop collaborative strategic partnerships with Adelaide's major Arts Organisations, peak LGBTIQ organisations and mainstream government, youth, health, business and tourism organisations for input into the programming, marketing and promotion of Feast.
3. To nurture, support and showcase artistically excellent, visionary and innovative arts and cultural events produced by SA gay, lesbian and queer artists with a focus on youth, indigenous, multicultural and community groups.
4. To artistically direct the festival to maximise community involvement and social inclusion to promote a sense of pride, community identity, celebration and cultural diversity.
5. To program interstate and international performers and companies to enhance the artistic program of Feast and give Adelaide audiences access to outstanding productions and artists.
6. To seek input and cross-fertilisation on content, marketing, sponsorship and tourism from other festivals.
7. To produce a high quality, successful festival in terms of content, audience figures, tourism development and economic benefit to Adelaide and South Australia
8. To ensure Feast is a major Adelaide cultural festival attracting Adelaide, interstate and international audiences enhancing South Australia's arts profile.
9. To provide high standard, cost effective management with energetic artistic direction and constant improvement through performance evaluation.
10. To be able to pay the core staff, project workers and artists appropriately for their work for Feast.



## Festival Profile

### Feast 2010 – Our Place

Feast is Adelaide's annual Lesbian and Gay Cultural Festival and features an exciting and culturally diverse program of theatre, cabaret, film, forums, comedy, literature, dance, visual arts, music, sporting and community events.

Feast was founded in 1997 by professional arts and community cultural development workers Helen Bock, Damien Carey, Luke Cutler and Margie Fischer.

From its inception, Feast was a multi-faceted, multi-art form, cultural festival involving the diversity of Adelaide's gay, lesbian, bisexual, transgender, intersex and queer communities.

Feast 2010 is the 14<sup>th</sup> Feast Festival and has been recognised this year with an ABaF Giving Award and its Chair, Margie Fischer awarded a Ruby Award – the Geoff Crowhurst Memorial Award.

This year Feast announced plans for the most exciting initiative undertaken since its 1997 inception. Embracing the festival theme of 'Our Place' and after several years of trying to source venues that suit the festival needs and requirements of its lead acts, Feast has decided to 'build' its own Performance and Entertainment Hub in Light Square. The Festival, which runs from Saturday 13<sup>th</sup> – Sunday 28<sup>th</sup> November will host its Opening Night Party and Picnic After Party at The Hub, as well as up to nine shows per evening, in 3 purpose 'built' venues over 14 days.

For 2010 Feast received increases in funding including from Arts SA and *the Adelaide City Council* to establish and promote the Light Square Performance and Entertainment Hub.

Feast 2010 was again one of Australia's largest queer arts and cultural festivals.

- 14<sup>th</sup> Feast Festival
- 29 Venues including new Light Square Hub and new home for Picnic in the Park @ Pinky Flat
- 74 Shows

- 156 Performances
- 8 Australian Premieres
- 12 Adelaide Premieres
- 3 book launches
- 3 reading and literary events
- 33 Queer thinkers workshops (Quench)
- 14 Visual Arts exhibitions
- 78 Visual arts exhibition days
- 4 Parties
- 5 Queer wine tours



500+ Participating artists including International artists from Canada and the UK, Australian Artists from Perth, Melbourne, Brisbane and Sydney + a large local contingent

## Chairperson's Report

2010 was a watershed year for Feast. For the first time we created a Festival HUB in Light Square. For the record Feast is the first queer Festival to do this in Australia ! Feast made Light Square our home for the 16 days of the Festival.

Having a Hub meant for the first time Feast managed our venues, bars and could program in spaces we created, an ambitious undertaking. The visionary, hardworking and practical Feast team created three amazing and flexible venues within the Hub – 'The Ballroom', 'Lounge' and 'Garden Shed' which was jam packed with a huge variety of performances. The Hub was a welcoming, wonderful, safe, comfortable environment that was enjoyed by both the queer and general public. The Hub was a focus, it was empowering for the queer community, we created Our Place and our audiences appreciated it enormously.

The Hub was complimented by many brilliant registered events which took place throughout the city and metropolitan area. In another Australian first Feast produced and toured Out Blak Adventures a Aboriginal gay and lesbian community cultural development and performance project to country centres. The list of amazing Feast projects is long! Another major achievement was moving, 'Picnic in the Park' Feast's iconic community day out to a new, ideal site Pinky Flat. Again a logistical challenge met by Feast and enjoyed by the biggest crowd in Picnic's history.

Kerry Ireland, Feast's Creative Producer's program featured a mix of SA, interstate and international artists presenting theatre, cabaret, circus, burlesque, music and dance plus a Queer Thinkers weekend, literary events, visual arts , music and more kept the Hub buzzing throughout Feast.

Ticket sales were up as were audience figures, artist registrations, bar income, tax deductible donations and sponsorship. Feast's core costs were within budget and the Hub costs were higher than we expected. We now realize that creating and understanding the actual costs associated with a Hub is a two year undertaking. 2010 was year one when we proved we could have a vision and make it happen. In 2011 we will produce a Festival grounded in the experiences of 2010.

I congratulate the team who created Feast 2010 - Feast's General Manager David Waylen, Kerry Ireland, Event and Administration Coordinator Chelsea Diprose and Production Manager Chris Iley all did an astounding job working long hours towards a shared vision. The Feast Board was truly 'hands on' - Marg Beagely, David Brown, Lori Farmer, Julia Lamont, Melinda Mayne, Brynn Morten

and Julie Wrobel rolled up their sleeves and worked along side staff , skilled Feast project workers and dedicated volunteers.

The artists that took part in Feast were brilliant, reinforcing how vital creativity is to all of us. Feast's community committees - Literary, Show, Visual Arts, Youth and Fundraising supported and contributed to the Feast program while our Feast 500 Benefactors supported all we undertook.

Feast values the support we receive from our new and ongoing sponsors, funding bodies and creative partners without who Feast would not be possible. In 2010 these expanded adding much needed resources to our organisation.

Feast 2010 is a Festival to be proud of, I look forward to Feast 2011.

Margie Fischer  
Chairperson

## **General Manager's Report**

What a huge year 2010 was!!! Thank You!!!

The Feast team created a vision, which we launched at the Colonel Light Square overlooking what would in less than 6 months time, become the permanent home of Feast. Feast devised and implemented a platform based on long term sustainability, profile building and quality stakeholder experiences and developed the Light Square Performance and Entertainment Hub.

This massive undertaking was a result of Feast wanting to find a home and be able to offer artists purpose built, intimate, self contained and appealing venues. This happened in response to significant community engagement at the end of the 2009 festival, where our target audience told us they wanted to come to a space, meet with their friends over a drink, watch a show and feel comfortable and proud of who our community is – for all intensive purposes, on our first go we achieved all of this and more. The office was inundated with positive feedback and suggestions for Hub enhancement, and how well it was received and needed. Hundreds and hundreds of hours by many many people had brought our dream/vision to reality, and as a result over coming years Feast will continue to grow and thrive.

The commitment to continuous improvement is reflected in numerous other substantial improvements implemented during the year, these included:

- Launch of Feast's online ticketing system FEASTiX;
- Launch of Feast's new streamlined, online artist registration system FARS;
- Development and launch of a new interactive website – [www.feast.org.au](http://www.feast.org.au)
- Environmentally friendly initiatives for the Hub including the Easyriding project and recycling;
- Moved Picnic in the Park to the picturesque pinky Flat.

With the above necessary and invaluable improvements we incurred some additional expenses, which for anyone who came to the Hub, would have appreciated the immenseness of our undertaking and the positive benefits it brought to us not for 2010, but for the potential enhancements for coming years. Feast now truly has a home, a place we can build from a box, deliver a festival and return to pristine parklands all within one month, a truly remarkable achievement and something we can all be extremely proud of.

The staff team is no longer solely responsible for just Festival design, delivery and event management, they are venue managers, promoters and licence premise managers. Their commitment, dedication and enthusiasm are all to be admired. I am in awe of the team who delivered this year's festival.

The team assembled in 2010, supported by a dynamic and 'hands on' board, sponsors and funding partners, Feast 500 members, many volunteers and contractors delivered an exceptional festival. Showcasing quality headline acts supported by diversely talented local and interstate community registered events, complemented by our iconic 'Opening Night Party', 'Picnic in the Park' and 'Picnic After Party' ensured that this was one of the best festivals ever, and for the first time, in a place we could all call home – Our Place – Light Square.

Feast and its individual projects, are generously supported by the three tiers of government, to the Federal Government, Government of South Australia and the Adelaide City Council we are very grateful for your continued support. To our sensational sponsor 'family', each one of them is just as committed as we are to providing Adelaide with a sensational and fresh festival each year. Many of our sponsors have been with Feast for a number of years, including Fosters Australia who have been there since the very first Festival.

Feast was extremely lucky to find three new, very generous sponsors in New Spot Motors/New Spot Kia who became our motor vehicle partner with Mantra Group and Breakfree on Hindley becoming one of our joint principal accommodation partners. We were also fortunate enough to secure several new supporters for this year, and we sincerely thank them for their support.

Media coverage (refer media profile) in 2009 was exceptional, with great write-ups on our major events and nearly all shows being reviewed at least once, and all receiving excellent reviews in both queer and mainstream press. To the wider media network throughout South Australia and Australia, thank you.

Feast continues to be a leader in the queer social calendar, and delivers a sensational 2 week festival, that brings vibrancy and colour to our West End. Feast, as a business and social partner are committed to improving the public image and regard for Adelaide's West End. This is our home! It provides a time and place where we can all feel comfortable, safe and proud of who we are. Without the support of absolutely everyone, our Festival would not be possible.

I take this one last chance to thank everyone, including our supportive and wonderful audience goers, for their continued commitment to helping Feast realise its dreams.

***Always remember: this is your festival!!***

We look forward to you joining us from the 12<sup>th</sup> – 27<sup>th</sup> November 2011 for what, I am sure, will be another fantastic and memorable festival.

**David Waylen**  
**General Manager**

**ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC**  
**A.B.N. 24 022 952 762**

**FINANCIAL REPORT**  
**FOR THE 12 MONTHS ENDED**  
**31st DECEMBER 2010**

**ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC**  
**A.B.N. 24 022 952 762**

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**ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC**

**STATEMENT OF FINANCIAL PERFORMANCE  
FOR THE 12 MONTHS ENDED 31ST DECEMBER 2010**

	Last Year \$	This Year \$
<b>INCOME</b>		
Donations & Sponsorships	208,972.68	241,891.07
Earned Income	183,846.86	309,712.10
Interest on Bank Deposits	1,547.49	704.40
Other Grants Received	2,500.00	-
Public Subsidies (Governments & Councils)	349,000.00	296,476.36
	<u>745,867.03</u>	<u>848,783.93</u>
<b>EXPENDITURE</b>		
Accounting & Audit Fees	1,700.00	300.00
Advertising, Marketing & Promotions	81,254.14	68,408.61
Bank Charges	1,800.50	2,129.85
Computer Expenses	5,347.26	3,640.00
Insurance	26,747.65	29,220.76
Legal Costs	747.00	500.00
Occupancy Expenses	5,728.14	10,352.52
Postage & Couriers	3,641.83	4,714.15
Printing, Photocopying & Stationery	12,231.52	9,838.75
Production, Activities	363,007.28	451,652.69
Salaries & Wages	219,541.08	236,890.75
Staff & Board Amenities	2,325.94	1,353.90
Sundry Expenses	3,865.81	7,740.67
Superannuation Contributions	16,887.78	18,150.90
Telephone, Fax & Internet	4,819.45	3,594.05
Transport	9,721.22	28,558.74
	<u>759,366.60</u>	<u>877,046.34</u>
<b>NET OPERATING SURPLUS (DEFICIT)</b>	(13,499.57)	(28,262.41)
<b>ADD ACCUMULATED DEFICITS PRIOR YEARS</b>	-	(1,553.60)
<b>ADD ACCUMULATED FUNDS PRIOR YEARS</b>	11,945.97	-
<b>ACCUMULATED SURPLUS (DEFICIT)</b>	<u>(1,553.60)</u>	<u>(29,816.01)</u>

The accompanying notes form part of these financial statements.  
This report is to be read in conjunction with the attached compilation report

**ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC**

**STATEMENT OF FINANCIAL POSITION  
AS AT 31ST DECEMBER 2010**

	<b>Last Year</b>	<b>This Year</b>
	<b>\$</b>	<b>\$</b>
<b>CURRENT ASSETS</b>		
Cash on Hand	-	290.05
Cash at Bank	23,648.00	19,553.26
Trade Debtors	32,063.04	28,689.75
Input Tax Credits	26,273.69	14,267.32
Stock on Hand	5,000.00	7,000.00
<b>TOTAL CURRENT ASSETS</b>	<u>86,984.73</u>	<u>69,800.38</u>
<b>NON CURRENT ASSETS</b>		
Computer & Office Equipment - at cost	2,642.88	14,767.43
<b>Less</b> Accumualted Depreciation	<u>2,345.88</u>	<u>4,461.56</u>
<b>TOTAL NON CURRENT ASSETS</b>	<u>297.00</u>	<u>10,305.87</u>
<b>TOTAL ASSETS</b>	<u>87,281.73</u>	<u>80,106.25</u>
<b>CURRENT LIABILITIES</b>		
Creditors	48,947.41	101,125.21
PAYG Tax Payable	-	8,777.00
Grants in Advance	19,000.00	-
<b>TOTAL LIABILITIES</b>	<u>67,947.41</u>	<u>109,902.21</u>
<b>NET ASSETS (DEFICIENCY)</b>	<u>19,334.32</u>	<u>29,796.01</u>
<b>EQUITY</b>		
Members Funds	20.00	20.00
Accumulated Surpluses (Deficits)	<u>(1,553.60)</u>	<u>(29,816.01)</u>
<b>TOTAL EQUITY (DEFICIENCY)</b>	<u>(1,533.60)</u>	<u>(29,796.01)</u>

The accompanying notes form part of these financial statements.  
This report is to be read in conjunction with the attached compilation report

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2010

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**1 Statement of Significant Accounting Policies**

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act SA. The committee has determined that the association is not a reporting entity.

The financial report has been prepared in accordance with the requirements of the Associations Incorporation Act SA and the following Australian Accounting Standards:

AASB 110:	Events after the Balance Sheet Date
AASB 116:	Property, Plant and Equipment
AASB 139:	Recognition and Measurement of Financial Instruments
AASB 1031:	Materiality

No other applicable Accounting Standards, Australian Accounting Interpretations or other authoritative pronouncements of the Australian Accounting Standards Board have been applied.

The financial report has been prepared on an accruals basis, is based on historic costs, and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following material accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report:

**Plant & Equipment**

All items of plant and equipment are depreciated over their estimated useful lives using the prime cost depreciation method.

**Employee Benefits**

Contributions are made by the Association to employees superannuation funds and are charged as expenses when incurred.

**Income Tax**

The Association is exempt from income tax under the provisions of the Income Tax Assessment Act.

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF THE ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC.  
ABN: 24 022 952 762**

**Report on the Financial Report**

We have audited the accompanying financial report, being a special purpose financial report, of THE ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC. (the association) which comprises the Statement of Financial Performance as at 31 December 2010, the Statement of Financial Position, a summary of significant accounting policies and other explanatory notes and the statement by members of the committee.

**Committee's Responsibility for the Financial Report**

The committee of the association is responsible for the preparation and fair presentation of the financial report and have determined that the accounting policies described in Note 1 to the financial statements, which for part of the financial report, are consistent with the financial reporting requirements of the Associations Incorporations Act SA 1985 and are appropriate to meet the needs of the members. The Committee's responsibility also includes establishing and maintaining internal control relevant to the Preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error, selecting and applying appropriate accounting policies, and making accounting estimates that are reasonable in the circumstances.

**Auditors' Responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. No opinion is expressed as to whether the accounting policies used, as described in Note 1, are appropriate to meet the needs of the members. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements, plan, and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

In common with organisations of this type, it is not practical to establish adequate records or controls over cash receipts prior to their receipt and entry in the accounting records. Accordingly, our audit of cash receipts was limited to the amount recorded in the accounting records of the Association.

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF THE ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC.  
ABN: 24 022 952 762**

In our opinion, as so far as it appears from our testing and examination, monies recorded as receipts have been properly brought to account by the Association.

The financial report has been prepared for distribution to members for the purpose of fulfilling the committee's financial reporting under the Association Incorporation Act SA. We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis to audit opinion.

**Independence**

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.

**Auditors' Opinion**

In our opinion, the financial report of THE ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC. presents fairly, in all material respects the financial position of THE ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC. as of 31 December 2010 and of its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements.

**Name of Firm:** Peter Hall – Chartered Accountant

**Name of partner:**

  
PETER HALL

**Address:** 25 Leigh Street, Adelaide SA 5000

**Dated this 13th day of April 2011**

**ADELAIDE LESBIAN & GAY CULTURAL FESTIVAL INC**  
**A.B.N. 24 022 952 762**

**STATEMENT BY MEMBERS OF THE BOARD OF MANAGEMENT**

The Board of Management has determined that the Association is not a reporting entity and that this Special Purpose Financial Report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the financial report:

- 1 Presents a true and fair view of the financial position of Adelaide Lesbian & Gay Cultural Festival Inc as at 31st December 2010 and its performance for the 12 months ended on that date.
- 2 At the date of this statement, there are reasonable grounds to believe that Adelaide Lesbian & Gay Cultural Festival Inc will be able to pay its debts as and when they fall due as donations and loans have subsequently been made to the Organisation sufficient to clear all outstanding liabilities.

This statement is made in accordance with a resolution of the Board of Mangement and is signed for and on behalf of the Board by:

**Chairperson:** \_\_\_\_\_  


**Treasurer:** \_\_\_\_\_  


**Dated this 13th day of April 2011**



## Sponsors

Feast thanks its generous sponsors for their ongoing support of Adelaide's Annual Queer Festival.

## Principal Partner

## Funding Bodies

- Australian Government
- Arts SA
- South Australian Tourism Commission
- Country Arts SA
- AIDS Council of South Australia
- Conservation Council of South Australia

## Diamond

- *Australian Government - DEWHA*
- *Adelaide City Council*
- *South Australian Government – Arts SA and South Australian Tourism Commission*
- *Fosters Group (Fosters Australia)*
- *New Spot Kia*
- *Evolution Publishing/Blaze*

## Sapphire

- *Comfort Hotel Adelaide Riviera*
- *The Chifley on South Terrace*
- *Mantra on Frome*
- *Breakfree on Hindley*

## Ruby

- *Sargent Four Wheel Drive and Truck Rentals*
- *Youth Hostels Australia*
- *Relationships Australia (SA)*
- *Peter Hall Accountants*
- *Iley Productions*
- *City Gym and Fitness*
- *CPD Consulting*
- *Club X*
- *Camatta Lempens Lawyers*
- *Copyfax Gouger Street*
- *Mad Promo*
- *Peter Tonkin Design*
- *Philip Amery and Associates*
- *Vitalstatistix*
- *Adelaide Laser Hair clinic*
- *Caress Cleaning Services*
- *Costume Land*

## Opal

- *Australian Business Arts Foundation*
- *Wakefield Press*
- *ManHunt*
- *Temptress Productions*
- *3d Resourcing*
- *Macho Underwear*
- *Adelaide Fringe*