

FEAST  
adelaide queer cultural festival 2014



FEAST  
FESTIVAL  
2016



feast FESTIVAL  
CELEBRATING  
DIVERSITY



COME AS YOU ARE



2017 MEDIA KIT

## FEAST FESTIVAL MEDIA KIT

Located in Adelaide – the Festival City, Feast has cemented its place as one of Australia’s largest LGBTI Queer Arts and Cultural festivals and is celebrating its’ 21<sup>st</sup> Birthday this year. The event draws artists and performers from around the world and gives people within the LGBTIQ community an outlet to express who they are. The complete and sought after program to the 2017 Feast Festival lists the full program of events and major highlights.

20,000 copies will be distributed across Australia, attracting both tourists and locals alike, as well as a fully downloadable pdf version available on our website. The Guide is the perfect opportunity to promote your business or organisation.

# 2016 FEAST FESTIVAL

Feast is Adelaide’s LGBTIQ Cultural Festival. Feast is a nationally and internationally acclaimed celebration of queer arts, culture and community showcasing international, national and local artists over 2 weeks and 3 weekends of Feasting. Feast Festival promotes a sense of pride, community identity and social inclusion. It generates economic benefit to SA by attracting a growing local, national and international audience and continues to enhance Adelaide’s profile as a progressive Festival city. Feast nurtures investment in the arts from SA businesses through sponsorship and philanthropy.

# 4 5 , 5 9 5

People attended Feast over the 15 day Festival.



# 75%

Local Attendees

# 15%

Interstate Travellers attended.

# 9%

Regional Travellers attended the Feast Festival.



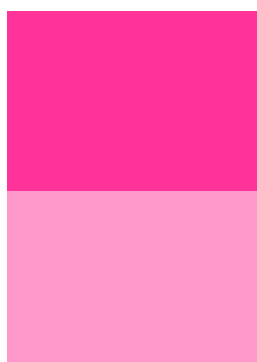
# 1%

International Travellers attended the Feast Festival.

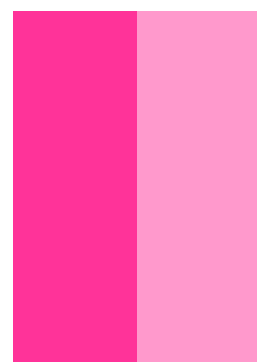
## PROGRAM ADVERTISING



Full Page



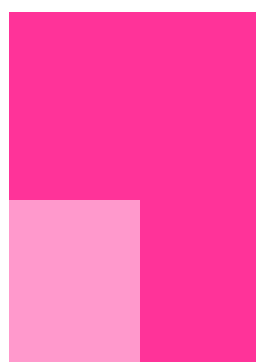
Half Page Horizontal



Half Page Vertical



Quarter Page Horizontal



Quarter Page Vertical

ADVERT SIZE	TRIM (mm)	BLEED	RATES
Double Page Spread	420 x 297	5mm	By Negotiation
Back/Inside Front Cover	210 x 297	5mm	By Negotiation
Full Page	210 x 297	5mm	\$2,000 + GST
Half Page Horizontal	182 x 124	No bleed	\$1,000 + GST
Half Page Vertical	89.5 x 251	No bleed	\$1,000 + GST
Quarter Page Horizontal	182 x 60.5	No bleed	\$500 + GST
Quarter Page Vertical	89.5 x 124	No bleed	\$500 + GST

## ARTWORK SPECIFICATION

Required file format PDF. Colour Model CMYK only. Minimum resolution 300dpi.

All colour objects and images must be CMYK. No RGB or spot colours will be accepted. Pantone (PMS) colours must be converted to CMYK.

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